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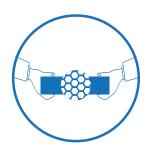


Introduction

It is often said that a sofa is a reflection of one's personality and that it can significantly change the way your living room looks and feels. The style, design and most importantly the comfort in the cushioning of the sofa, enhances the overall experience. If you are planning to purchase a new sofa or looking to refurbish an old one, your highest attention must be on the quality of cushioning.

We, at Sleepwell, deeply understand that cushioning is the most important element of furniture such as sofa sets, chairs, etc. Hence we present an innovative range of furniture cushioning products that promise lasting comfort, support and durability. Our quality cushioning not only enhances comfort and durability but also maintains the aesthetics of your furniture retaining the shape of cushion for years.

Three Benefits of Sleepwell Cushioning



Extra Comfort & Support

Unique composition with extra thickness enhances comfort and supporty by its resilience PUF property.



Durability

State-of-the-art SANtech $^{\text{TM}}$ Technology enhances firmness while offering improved Airflow for added Comfort and improved Durability.



Health & Hygeine

Neem Fresche technology prevents breeding of Dust mites, Bacteria, Fungi & Allergens eliminating the threat of skin allergies or breathing problems. Thus we deliver the healthiest cushioning which protects your near ones from external threats.

We proudly present our first Sofa Design & Cushioning Guide Volume I. This Design Guide shall assist you to choose from a variety of Designs & Cushioning for your furniture with an assurance of lasting comfort. These designs have been exclusively created by our professional designers, who have kept in mind the latest trends that offers the perfect balance of aesthetics and comfort. Fresh Designs and a unique concept of innovative Refurbishing are the key features of this guide.

We invite you to explore our Sofa Design & Cushioning Guide for an exquisite Furniture Cushioning experience.



neem fresche

Your protection from skin allergies and breathing problems

Neem Fresche is a technology that protects your home furnishing against dust mites that cause skin problems and breathing disorders. All Sleepwell products come treated with Neem Fresche.



Protects against dust mites, skin and breathing disorders



Effective even after multiple years and washes



Certified by U.S. Environmental **Protection Agency**



Environment friendly

The power of Neem Fresche, exclusively available in all Sleepwell Products

Mattresses | Bedsheets | Pillows | Comforters | Blankets | Mattress Protectors



Our Product Range





Transforming seating comfort with Primo.

Primo Furniture Cushioning with its Unique Composition and extra thickness transforms the seating experience. It offers enhanced comfort while retaining its shape and performance for years.



inspired by
Nature and Science







A revolutionary Furniture Cushioning with Cool Gel-S Particles.

Cool Gel-S particles accelerate heat dissipation, to offer a cool feel for enhanced seating comfort.



Health & Hygiene inspired by
Nature and Science



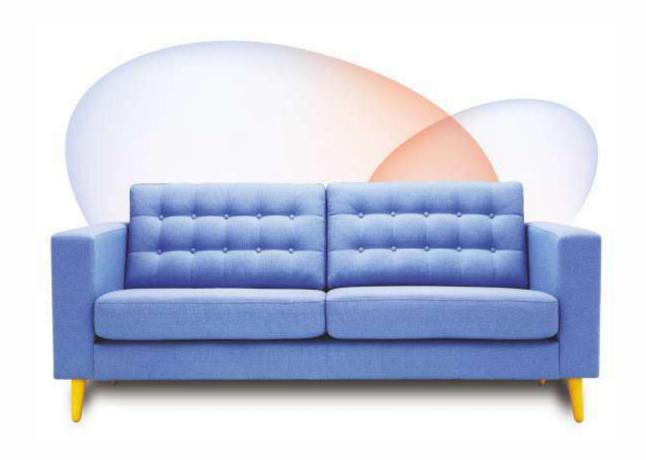
Cool Gel-S Particles for Cool Comfort



Extra Comfort & Support



SANtech™





Reinventing Seating Comfort with Resitec plus.

Resitec Plus, with its unique pressure distribution property, enhances your personal seating comfort while retaining its original shape for years.

This innovative High Resilience Flexi PUF with a structure of randomly arranged open cells provides improved air and moisture ventilation keeping the cushioning fresh.



Health & Hygiene inspired by
Nature and Science



Unique Pressure Distribution



Innovative High Resilience (IHR) Flexi PUF



Random Open Cell Structure





Redefining comfort with Path-Breaking **Air Vent Technology**

ResiVent comes with an array of air vents which allows air to pass through and dissipate body heat or moisture for a Cool & Dry comfortable feel.



inspired by Nature and Science



Array of Air Vents Combi-Comfort Layers





Sofa Design & Cushioning Guide Contents

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Classical

Classicism is a style manifested itself in all the arts of Europe in 17-19 centuries: art, literature, music, architecture. Restraint, symmetry, sophistication and appeal to antiquity are reflected in the Classic Design. Classic style showcases a noble decoration, materials of exceptional quality. This kind of style looks attractive by their serene colours and atmosphere of reliability and imperial dignity. It has become an obvious choice for the people with settled taste preferences, as well as those who prefer the age-old cultural values ??and traditions instead of fleeting fashion.

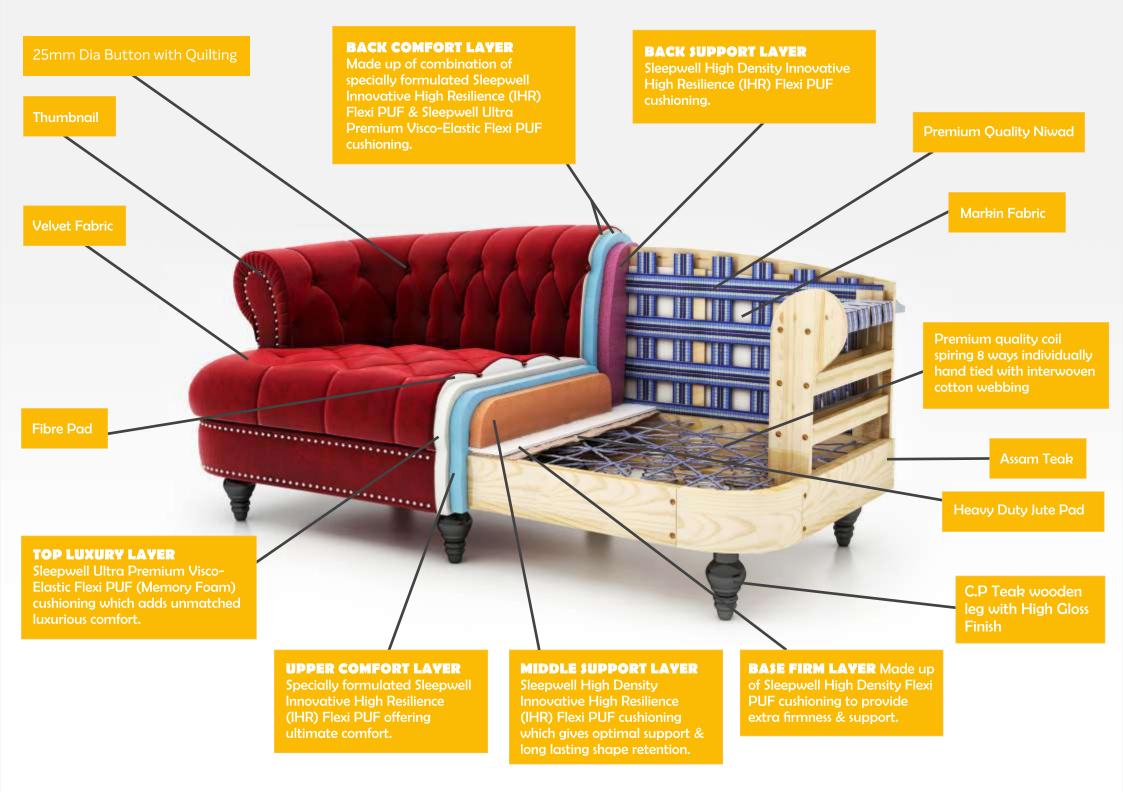
"When your love for vintage elements and royal taste is fused in a furniture it creates a symmetric & sophisticated design that reflects the culture & traditions in a preferred age old style"









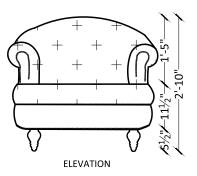


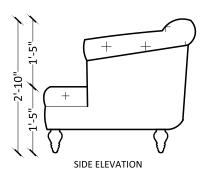


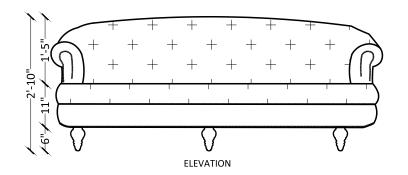
Crimson - A classic red velvet sofa that radiates your powerful yet sophisticated personality, making it a centre of attraction in the entire room.

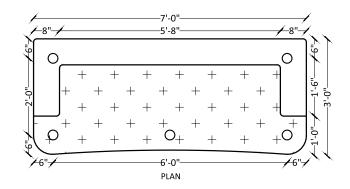


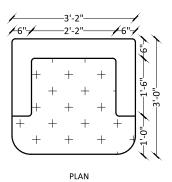










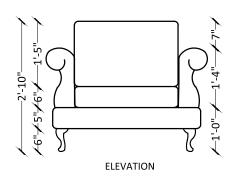


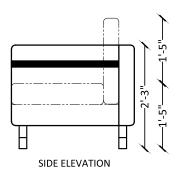


Plush - Move away from chaos & find peace and serenity amidst this plushness. Breathe and feel easy with this scenic beauty as you get completely transported to a world of luxury.



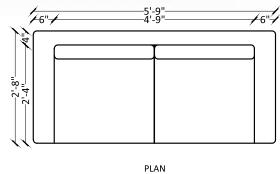


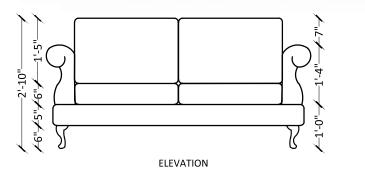


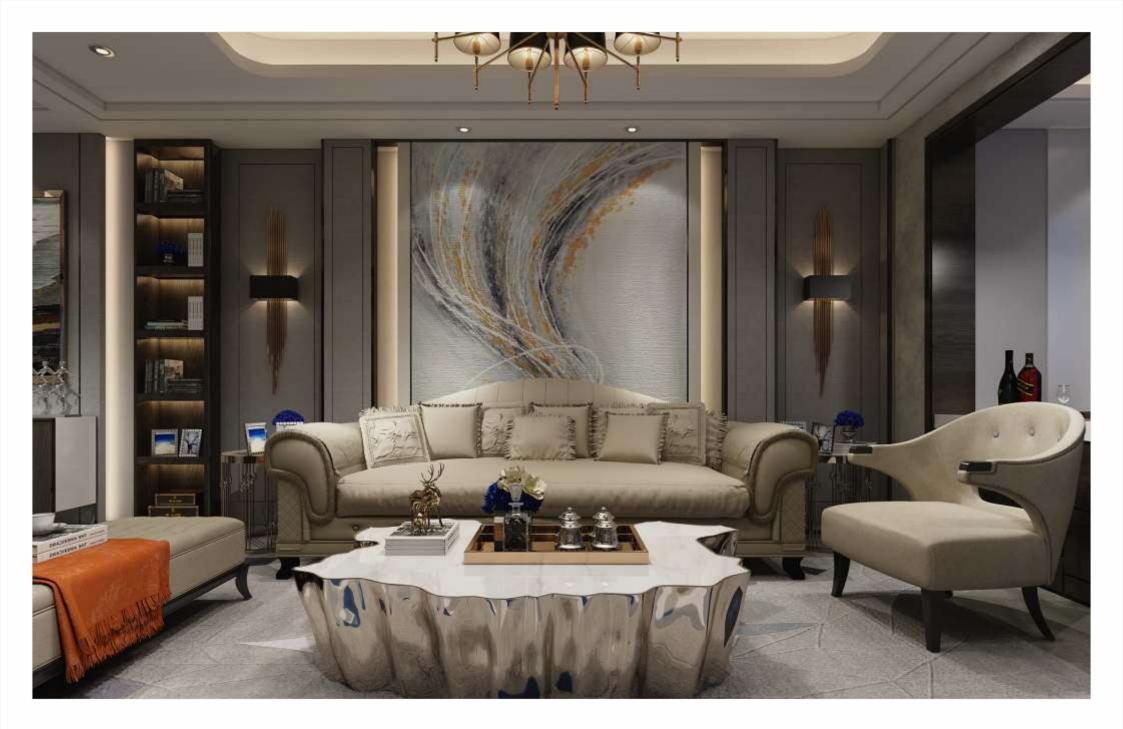


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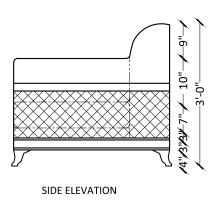


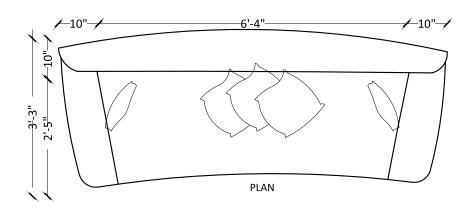


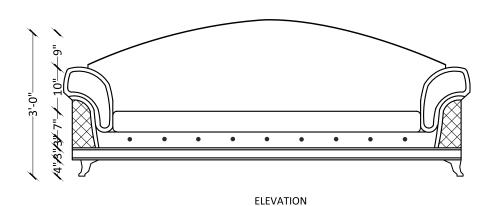
White Light - A flash of white light that completely changes the ambience. Get mesmerized with the camel back design with fur on the side and indulge in world of style and panache.









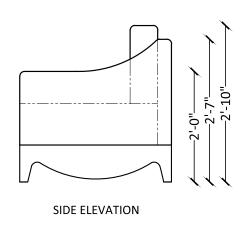


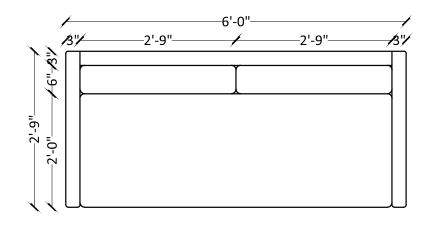


Snow Flak - As the snow begins to fall, it completely changes the mood and scenery. An attractive cool vibe that creates a perfect soft spot in the hearts of the people.

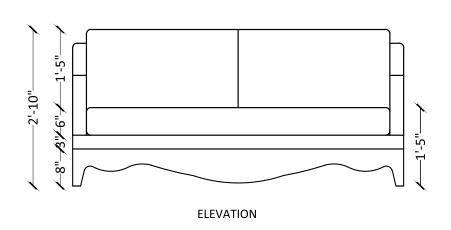








PLAN





Modern

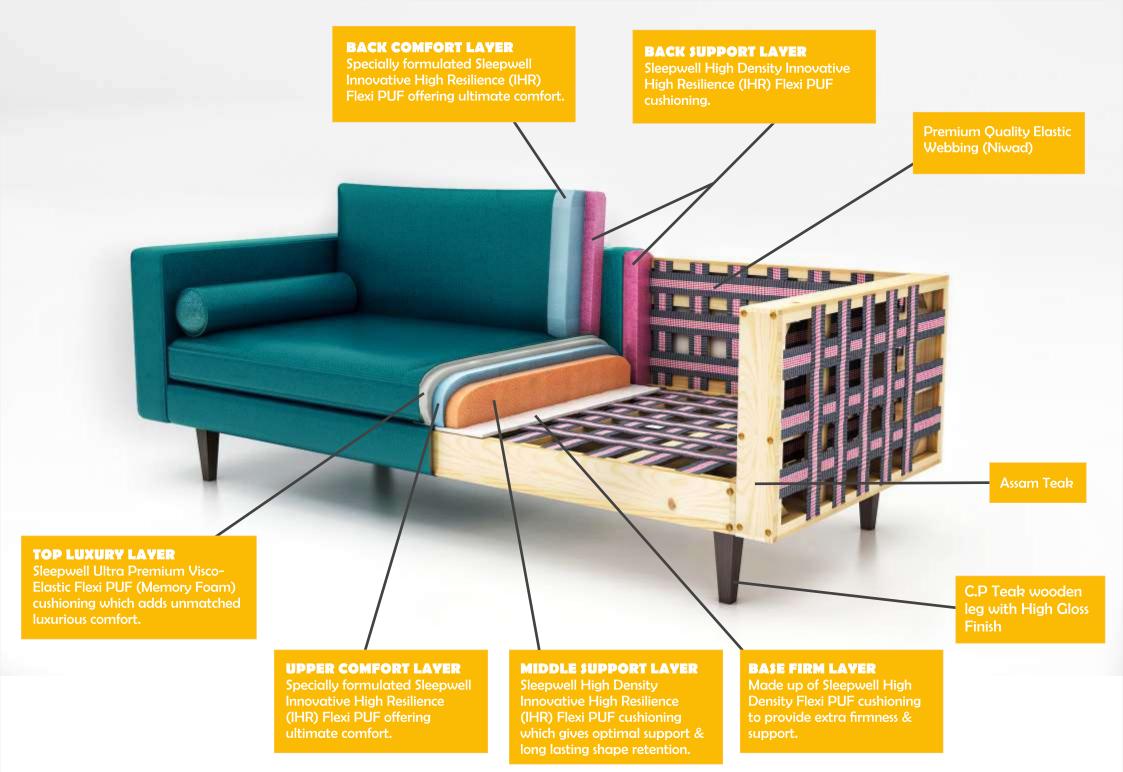
"Modern design" refers to the specific time period between the early to mid-twentieth century. This was the peak of art and design inspired by Scandinavian and German Bauhaus design, creating a distinct style focused on simple form and function. Modern designs aim to be focused on using clean, often angular and smooth lines and contemporary features. The minimalistic appreciation with these designs is also becoming quite popular. This design style is focused on the removal of clutter, celebrating a more open feel which welcomes a lot of natural light and sparse surfaces.

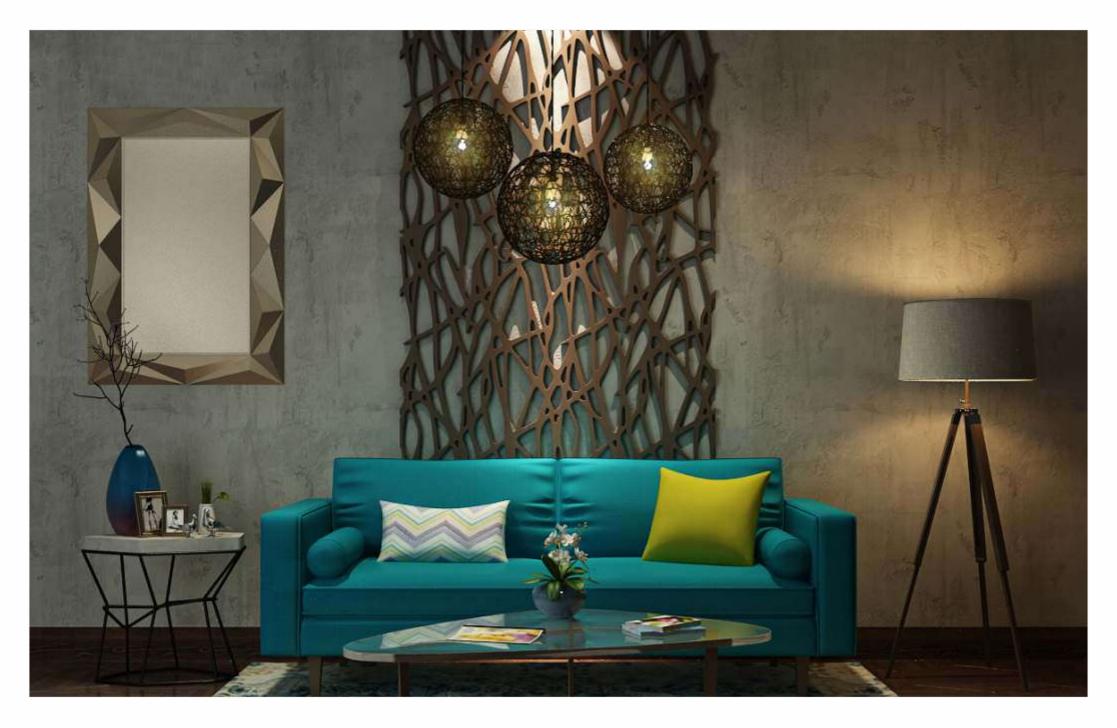
"When the inspiration of modern design is fused in a furniture, it reflects a distinct style that becomes the core design of all furniture."







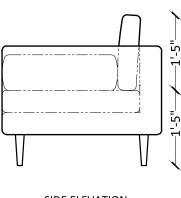




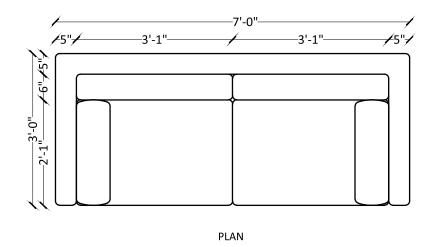
Blue Lagoon - A picturesque design of clean Blue Ocean that completely submerges you into the world of aquatic beauty. Explore the other side of the world.

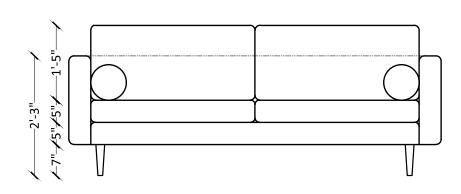




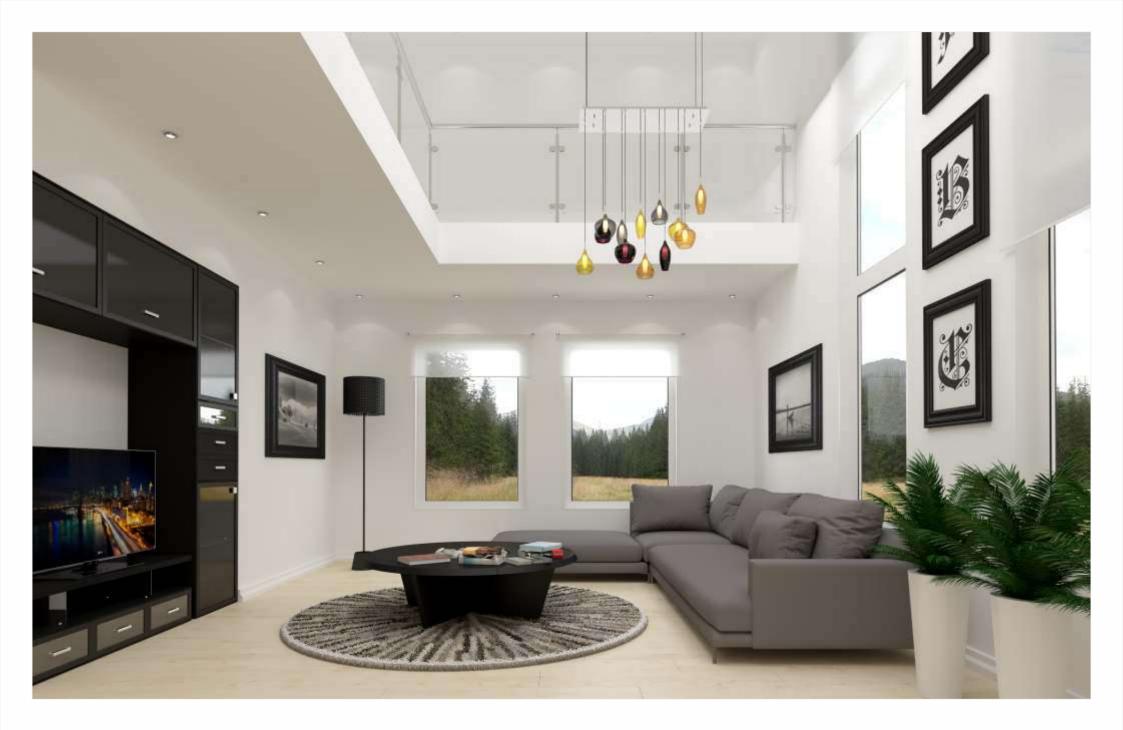


SIDE ELEVATION





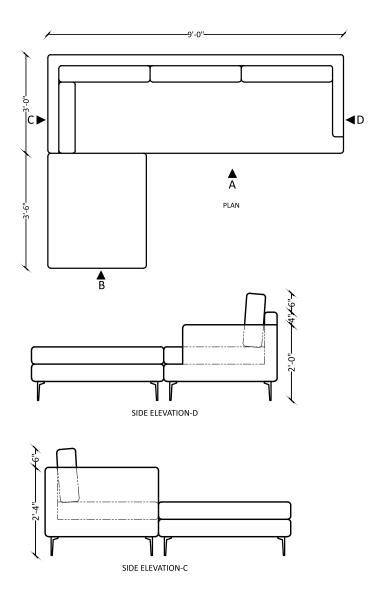
ELEVATION

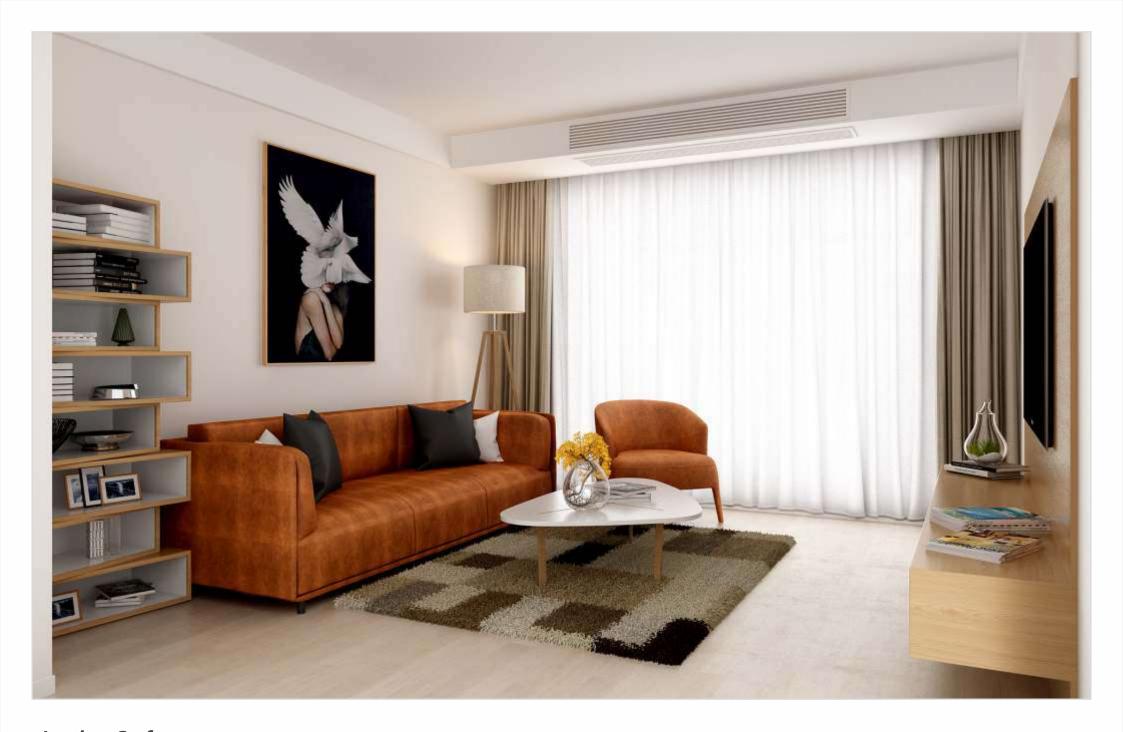


Lost In Space - An extra spacious L shaped design that takes you into a world of rejuvenation. This is the exact place where you want to be after a tired day of work to sit back and enjoy.





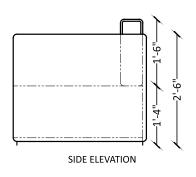


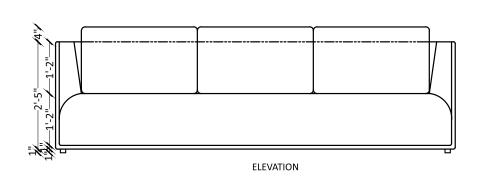


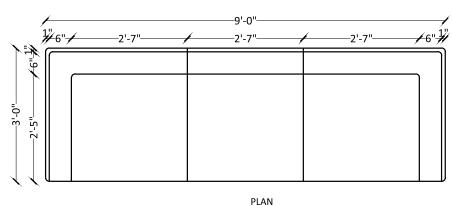
Leather-Craft - A beautifully crafted peace of leather that gives a very overpowering royal & rustic feel. The design in itself is an adventure that takes you on a journey of rugged style and gives you an adrenaline rush.













Contemporary

"Contemporary design" doesn't refer to a specific period of time, it is constantly changing to reflect the popular styles of present day design and the future. It borrows qualities from modernism, minimalism, and other global styles, without hyper-focusing on any one in particular. It showcases the design that is curated at this very moment in time, making it innovative and forward looking.

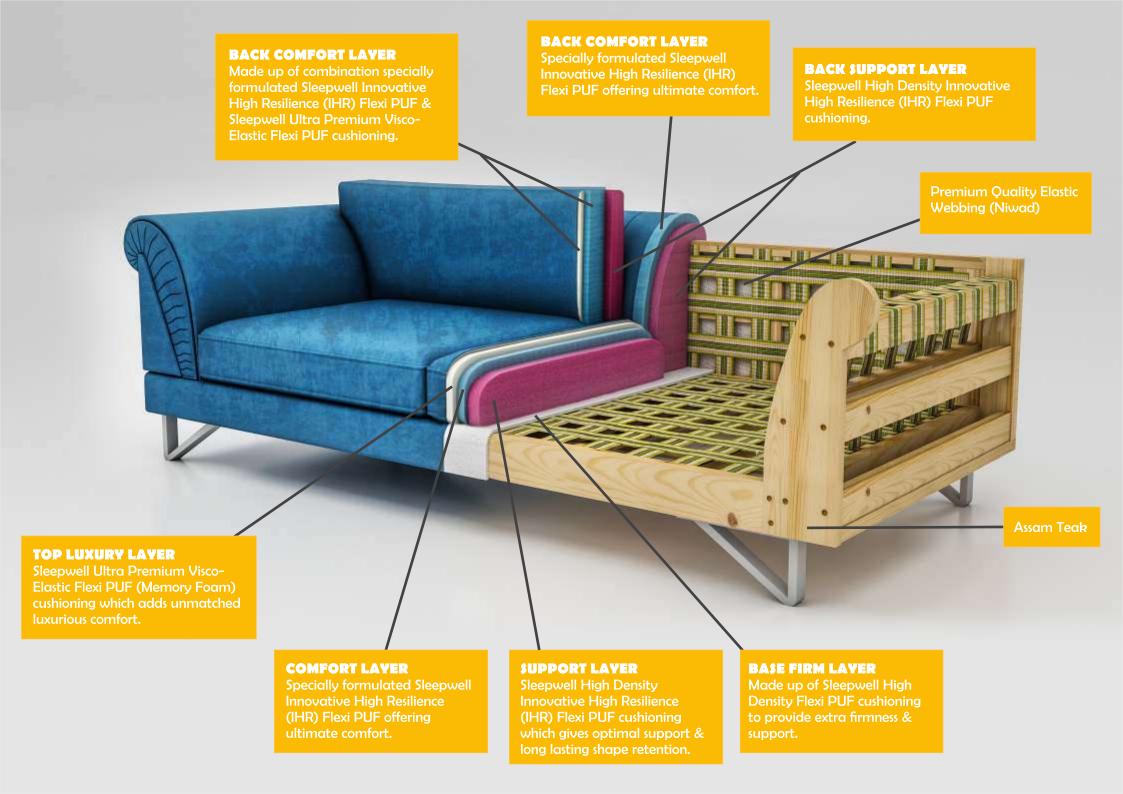
"When different styles and design inspiration are used to create a furniture it showcases an amalgamation of various textures and design coming together to create unique brilliance."

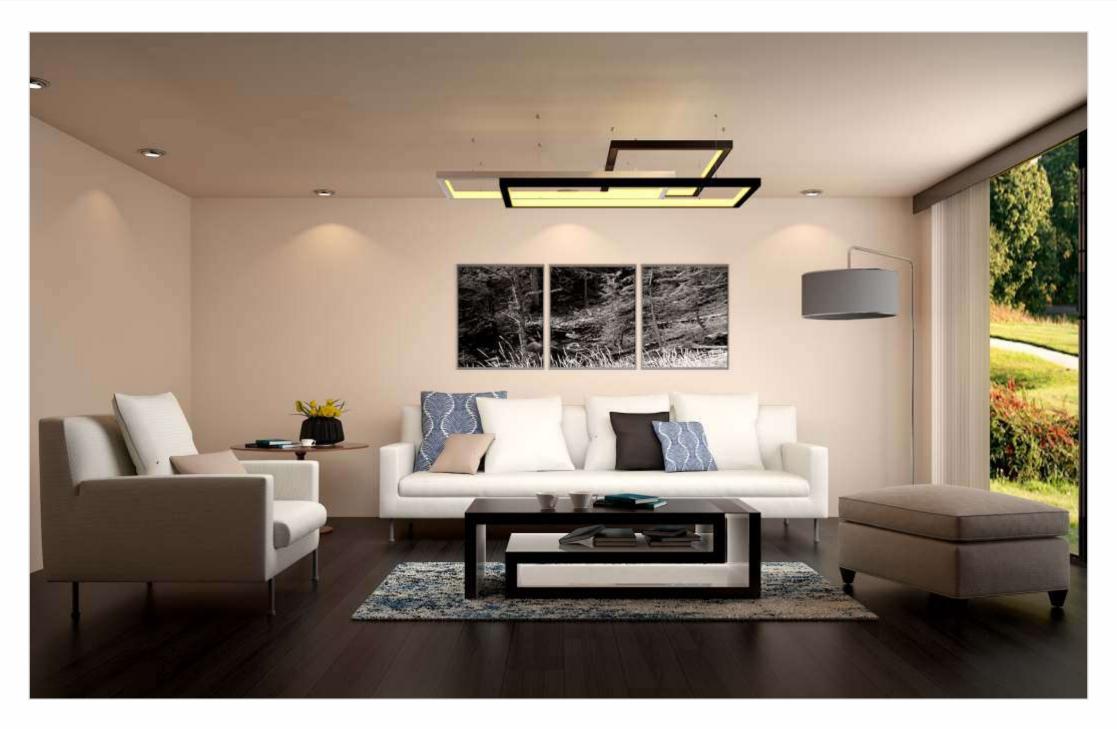








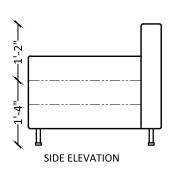


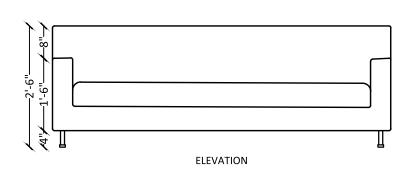


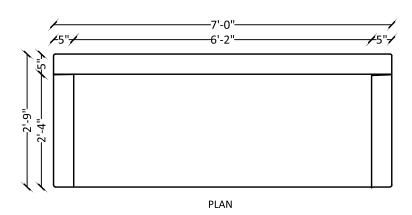
White Canvas - A perfect platform for you to express your dreams and thoughts. A clean white design that becomes a canvas for you to experiment with vibrant and abstract colours to create a perfect mosaic.













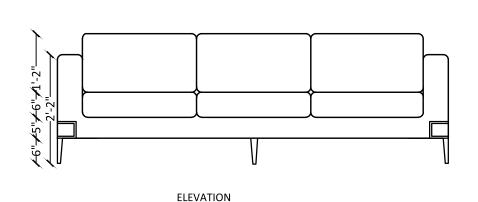
Retro-Fit - A perfect retro fit of both the eras as it brings out the vintage rustic texture design, blended with a minimalistic tone of modern style, coming together to create a visual spectacle.

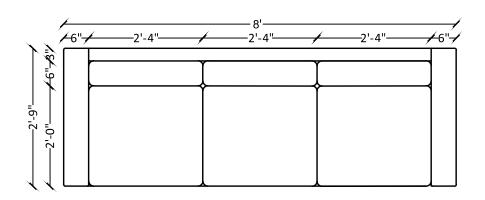




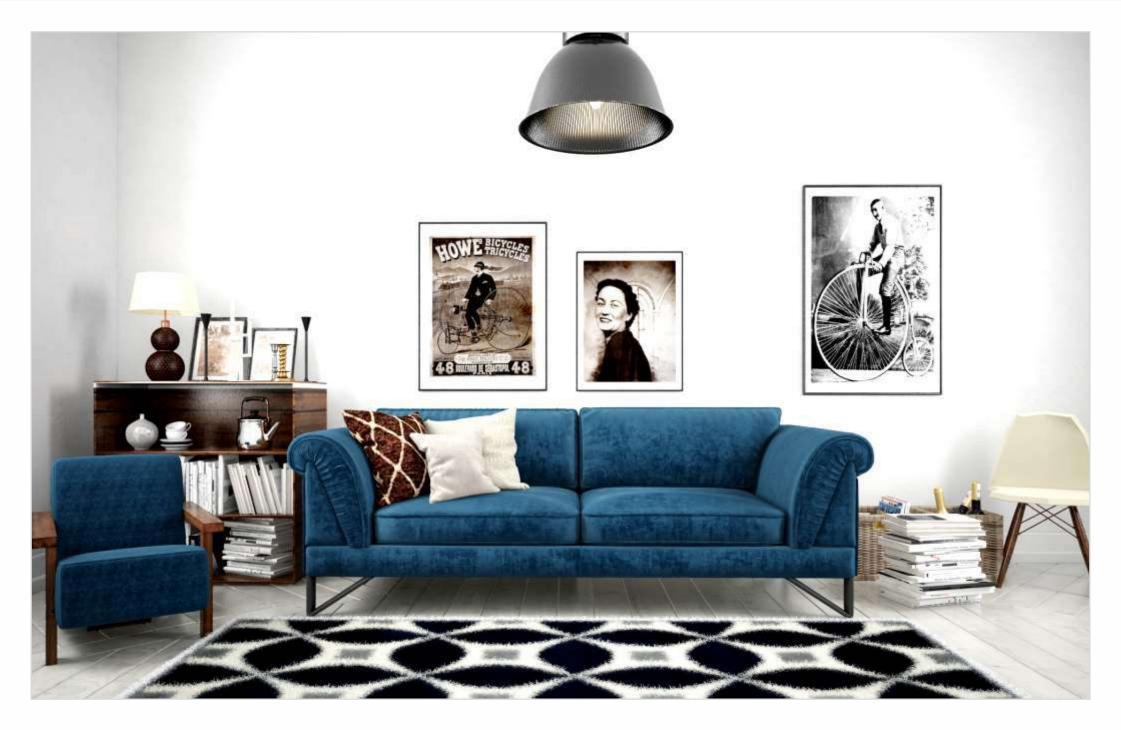


SIDE ELEVATION





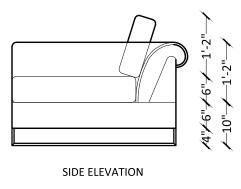
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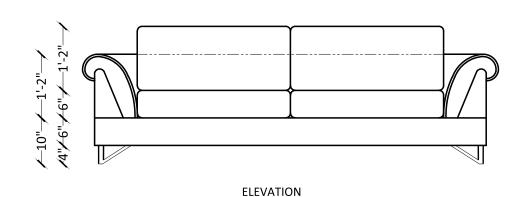


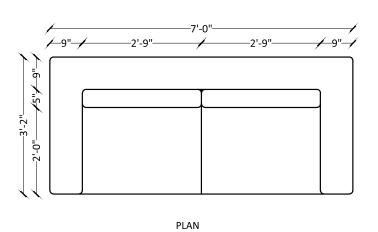
Turquoise Splash - Various textures of blue, coming together as a refreshing splash of comfort and rejuvenation.









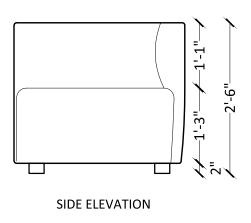


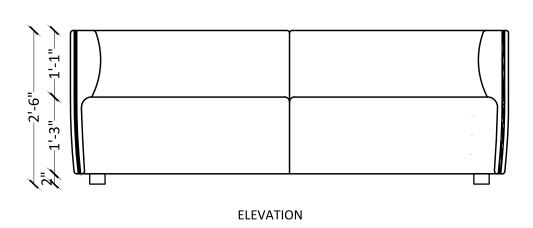


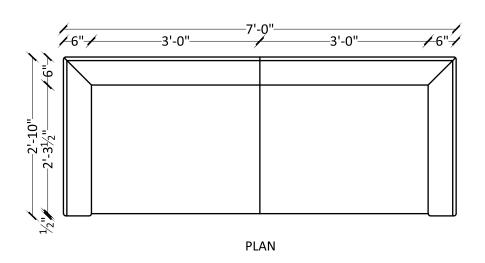
Arc Of Life - A well knitted design that gives a very homely feeling of a sweater being created out of wool mixed with an abstract modern texture. The warmth of the design wraps around you with an experience of nostalgia.













Fusion - Contemporary Classic

A new age design where we see an amalgamation of two or more designs or styles coming together to form something completely unique and abstract. Drawing inspiration from the desire to see a balance in the living space, by adding more life and warmth to it; the designs give a touch of sophistication with high functionality. The craftsmanship of the Fusion Category reflects comfort, hygiene and durability.

"The fusion design is all about different genres of design inspirations coming together on a platform to create a furniture that is elegant yet casual, and comfortable."









BACK COMFORT LAYER Made up of combination of specially formulated Sleepwell Innovative High Resilience (IHR) Flexi PUF & Sleepwell Ultra Premium Visco-Elastic Flexi PUF cushioning.

BACK SUPPORT LAYER

Sleepwell High Density Innovative High Resilience (IHR) Flexi PUF cushioning.

Premium quality zigzag spiring, hand tied with interwoven cotton webbing

Premium Quality Elastic Webbing (Niwad)

TOP LUXURY LAYER

Sleepwell Ultra Premium Visco-Elastic Flexi PUF (Memory Foam) cushioning which adds unmatched luxurious comfort.

COMFORT LAYER

Specially formulated Sleepwell Innovative High Resilience (IHR) Flexi PUF offering ultimate comfort.

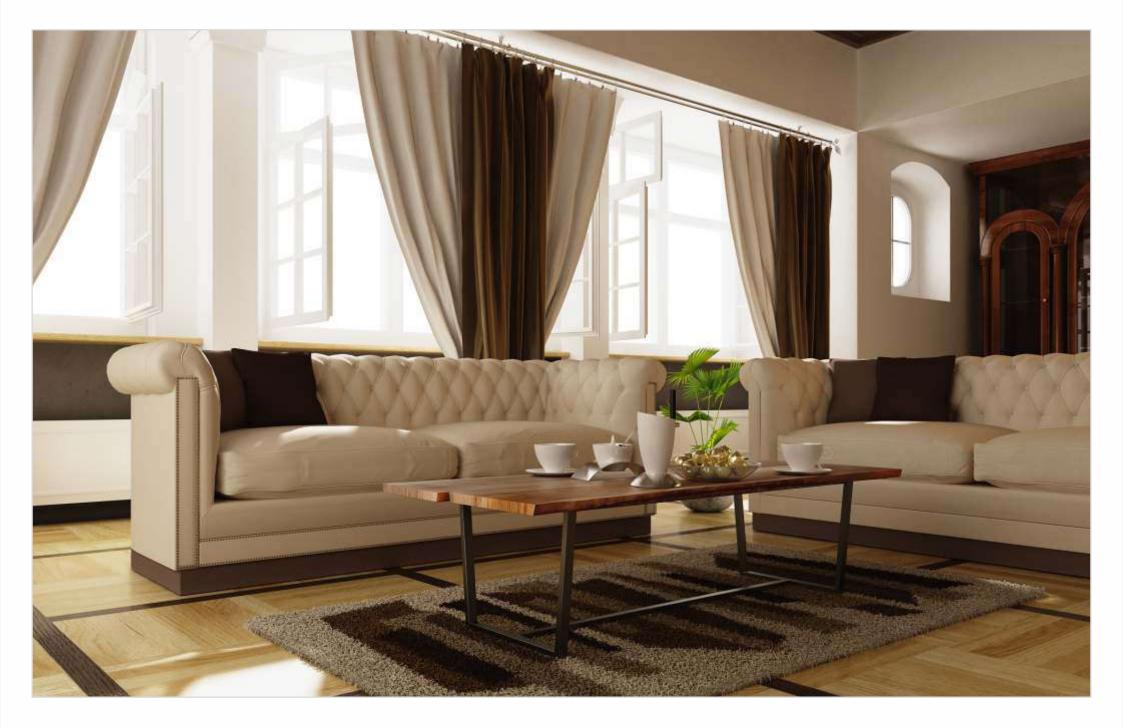
SUPPORT LAYER

Sleepwell High Density Innovative High Resilience (IHR) Flexi PUF cushioning which gives optimal support & long lasting shape retention.

BASE FIRM LAYER

Made up of Sleepwell High Density Flexi PUF cushioning to provide extra firmness & support. C.P Teak wooden leg with High Gloss Finish

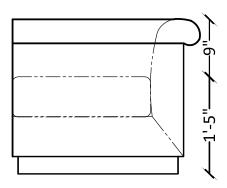
Assam Teak



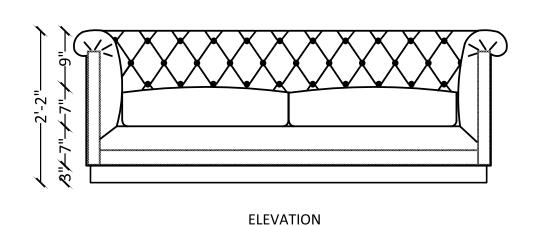
Dream Cream - A perfect blend of design and style that gives a special touch of sophistication with high functionality.

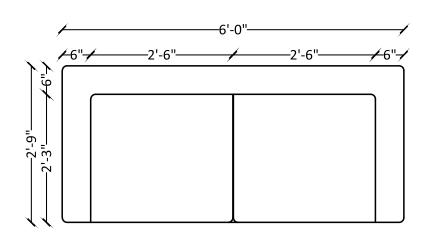






SIDE ELEVATION





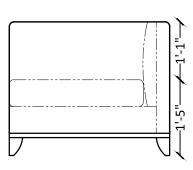
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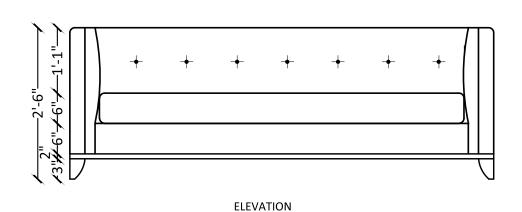
Milky Way - A lavish white space with small stars (buttons) coming together to create an out of the world design. Levitate to another level of relaxation and rejuvenation.

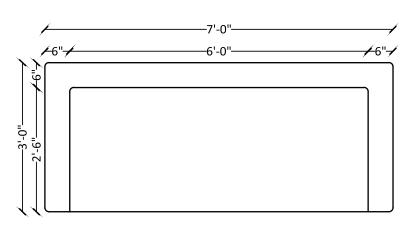






SIDE ELEVATION





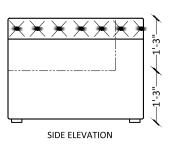
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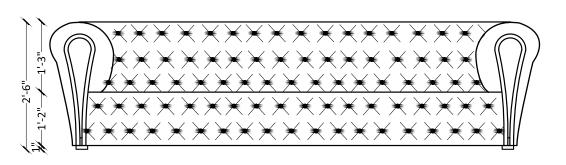


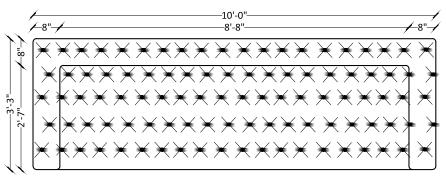
Chocolate Hive - A melted chocolate design creating a velvet layer on the top poured over a hive to create a crusty design and texture making you drool over it.











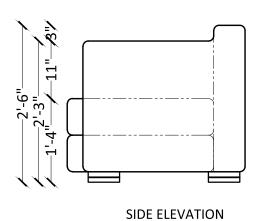
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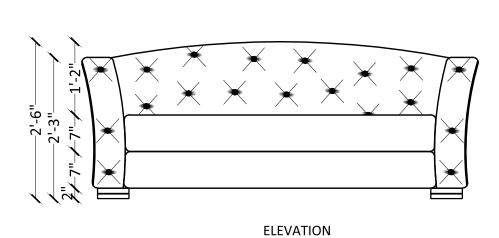


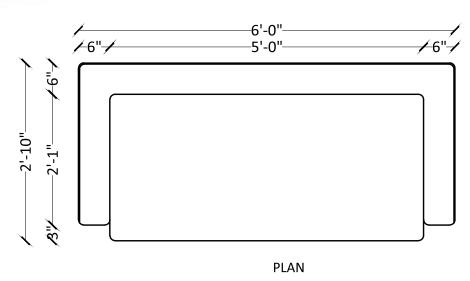
Dark Wood - A royal bark of a tree spreading its branches all around, giving ample space to have a light hearted conversation.













Fusion - Contemporary and Modern

Contemporary style encompasses a range of styles developed in the latter half of the 20th century. Design radiates softened and rounded lines blended with stark lines seen in modern design to create a design extravaganza.

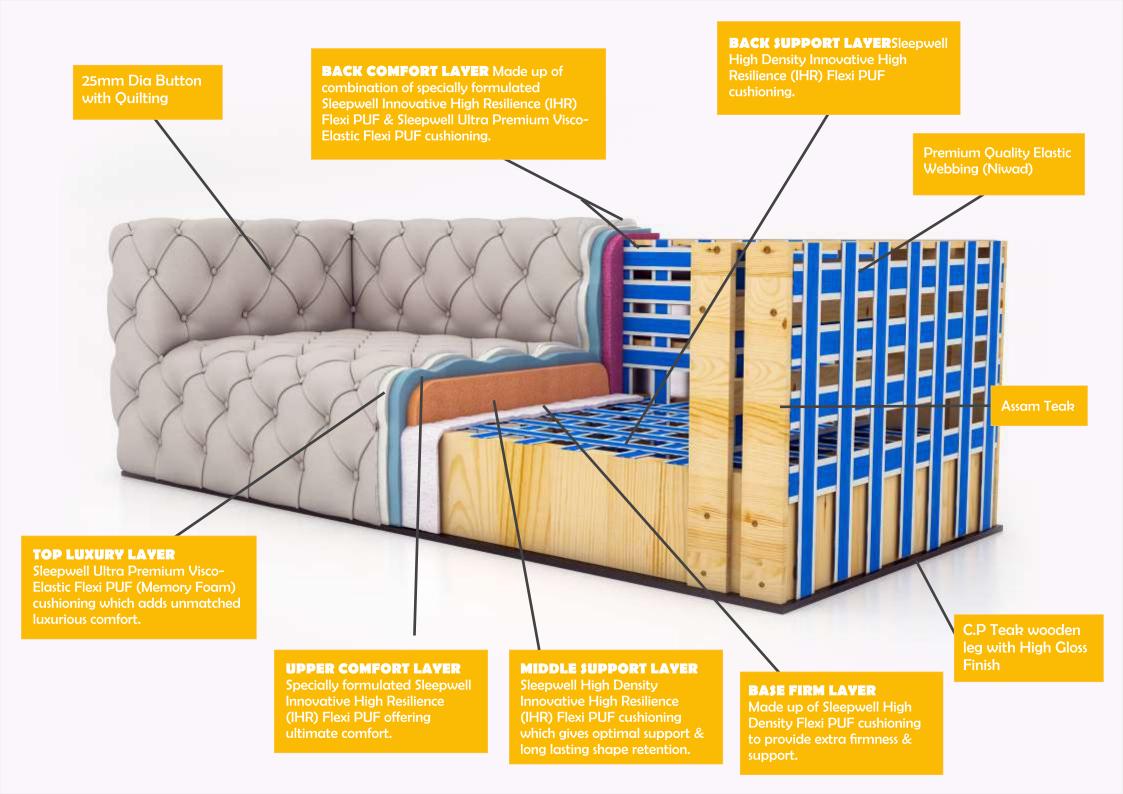
When two great design eras come together it creates a furniture using neutral elements and bold colors that adds a special character to the living space.









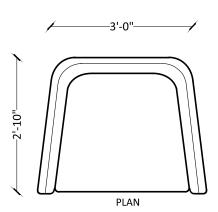


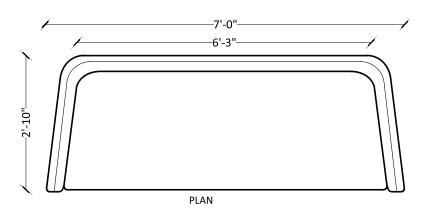


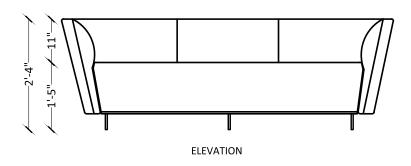
White Paper Fold - A specially curated white design folded into 3 parts giving you multiple perspectives, laying the perfect foundation to experiment with vivid and vibrant colours.

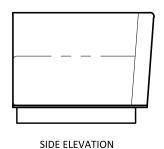


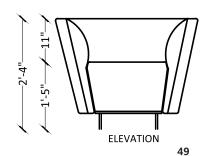


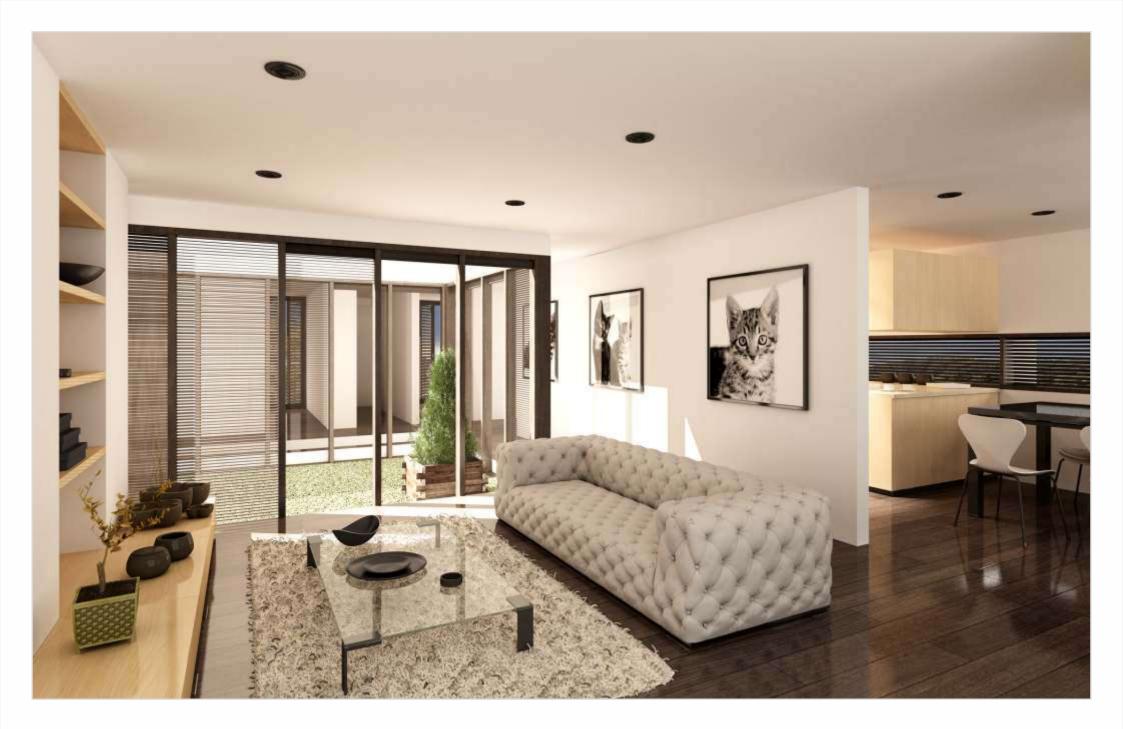








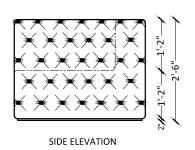


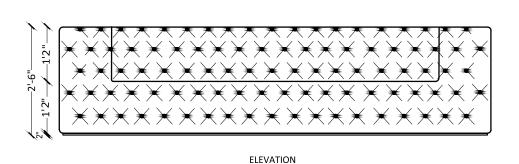


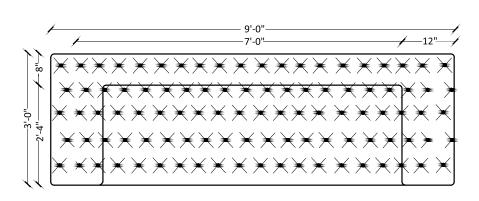
White Sponge - A white lavish design giving you comfort that epitomises great style.











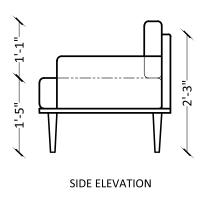
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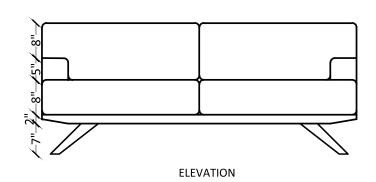


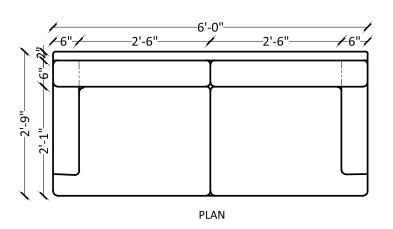
Dark Walnut - A bronze look gives a very sturdy and muscular design, when combined with a soft and cushion feeling from inside it will compliment your personality.









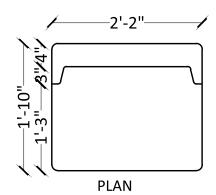


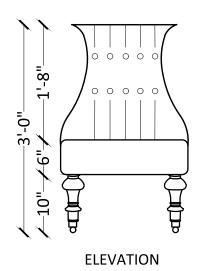


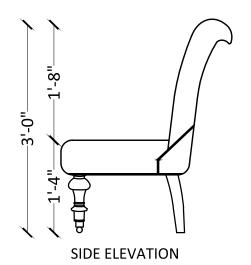
Green Wine - It reflects the maturity and colour of your unique personality, creating the perfect opportunity to unwind and relax













Specialised

Exquisite design styles fuse together for a specialised look and feel. The freshness of the contemporary, the inspiration of the classic, and the imagination of the fusion designs bring out the colours and textures vividly. Specialised designs are curated and crafted to match the unique aesthetics of your living space.















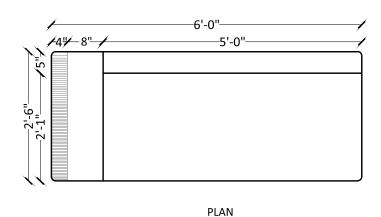


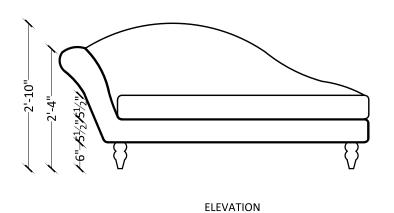


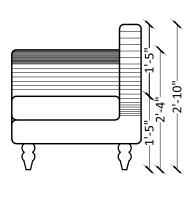
French Cherry - A red French beauty that makes a perfect companion on a lazy Sunday as you relax and break the monotony to enjoy all the comforts of life.









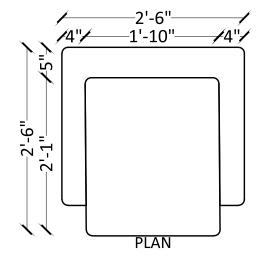


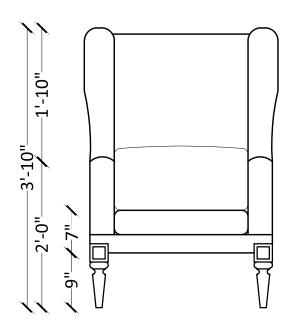
SIDE ELEVATION



Royal Throne - Spread the vibes of royalty and turn your house into a kingdom, as you sit on your throne and see the perspective change in a time lapse.

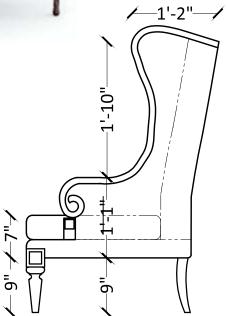




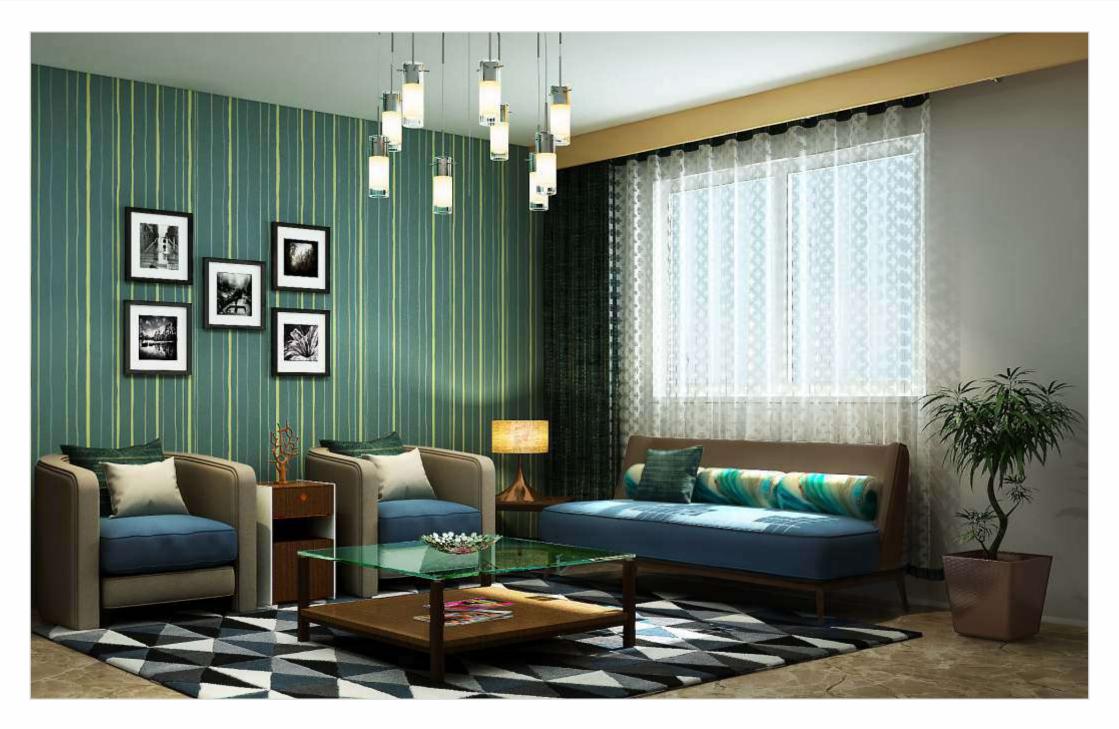


ELEVATION





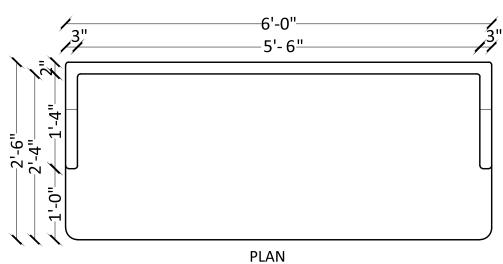
SIDE ELEVATION

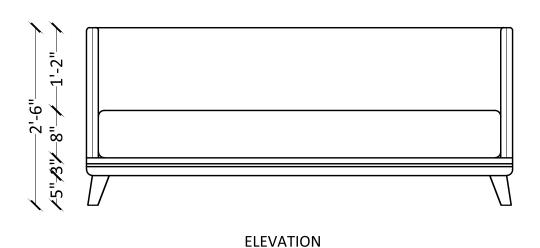


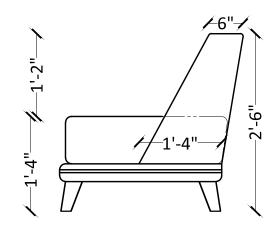
Urban lyf - An amalgamation of a sofa and bed coming together to create a perfect reclining, lounging & seating experience resonating with your urban life.



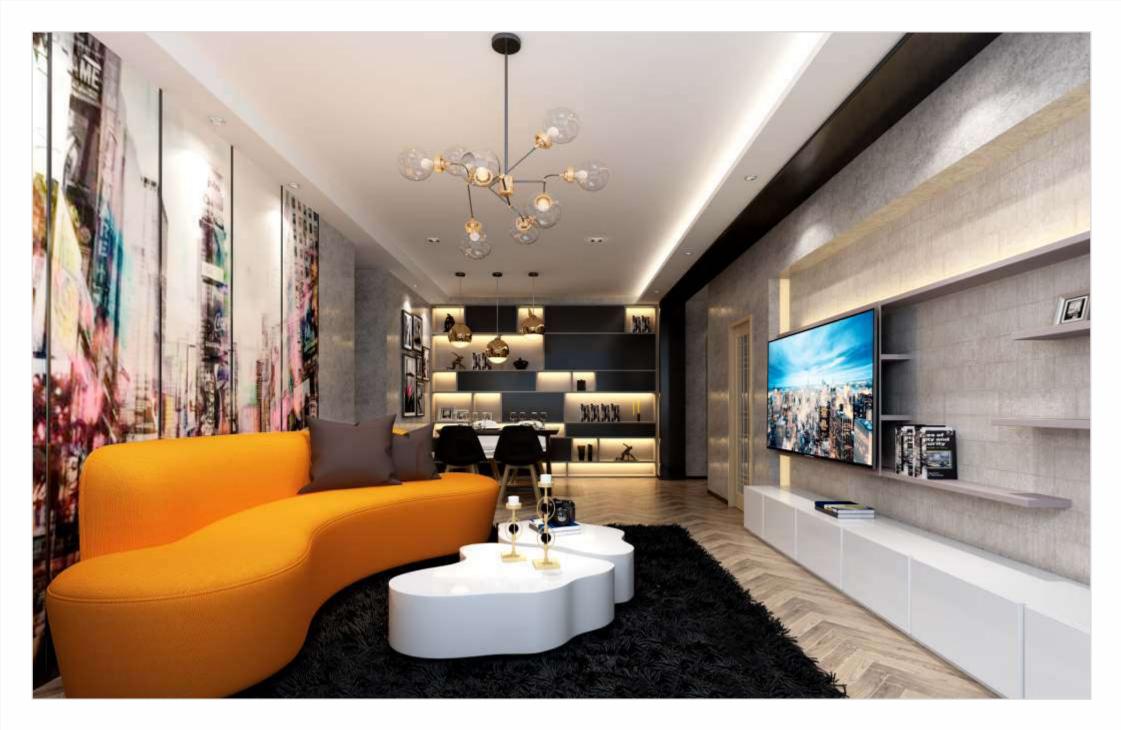






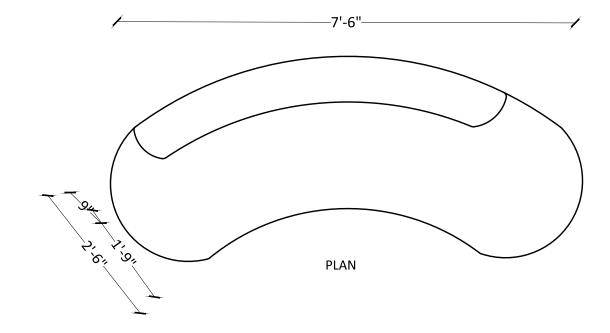


SIDE ELEVATION



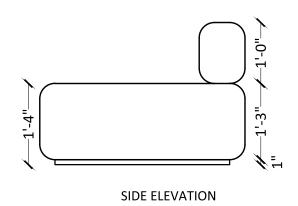
Orange Popsicle - A delicious looking sofa that can melt your stress awaywith its unparalleled aesthetics and comfort.







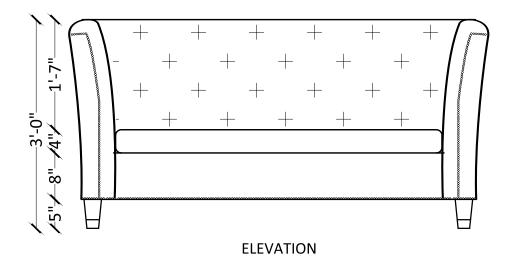


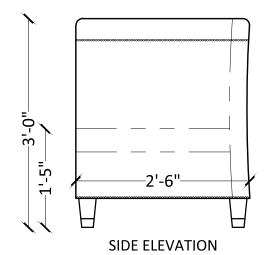


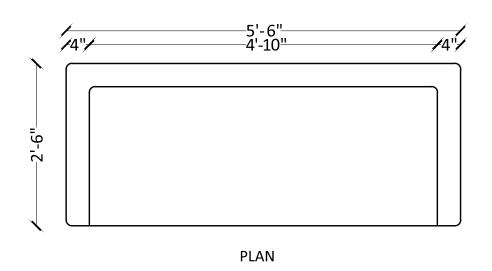


Ocean Blue - Experience the vastness of the ocean as you dive into an experience of comfort and relaxation.







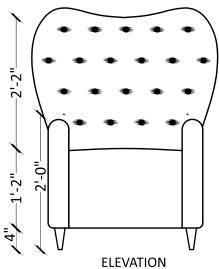




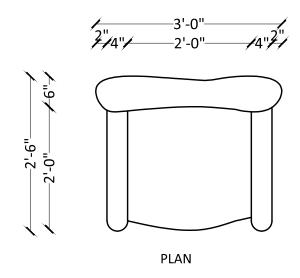


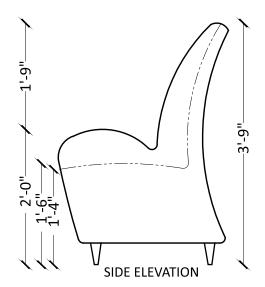
Tuscan Sunshine - Make your living room glow as the sunshine brings in a touch of cosiness and warmth. Sink into the heavenly comfort of the upholstered accent chair.







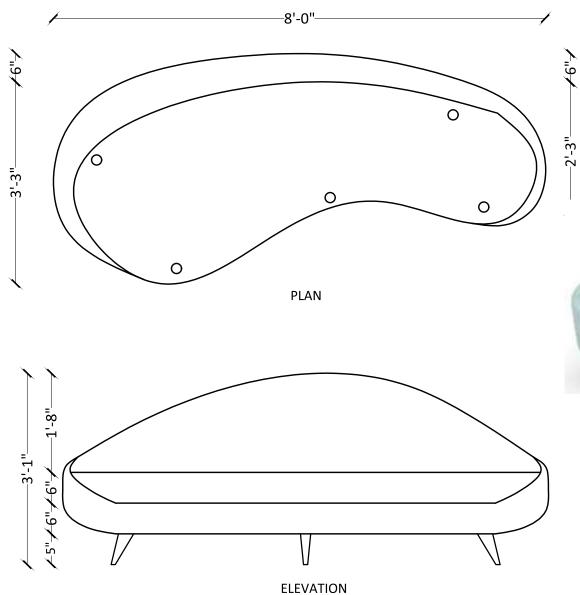






Blue Blush - A perfect place to start a light hearted conversation that makes you escape the stress and brings alive the smile.









Innovation

When mood upliftment is what you are looking for in your living space, then an innovation design is just what you need. The innovation concept is inspired by pure imagination that changes your old sofa to a new design, bringing out an all new personality of your living space.





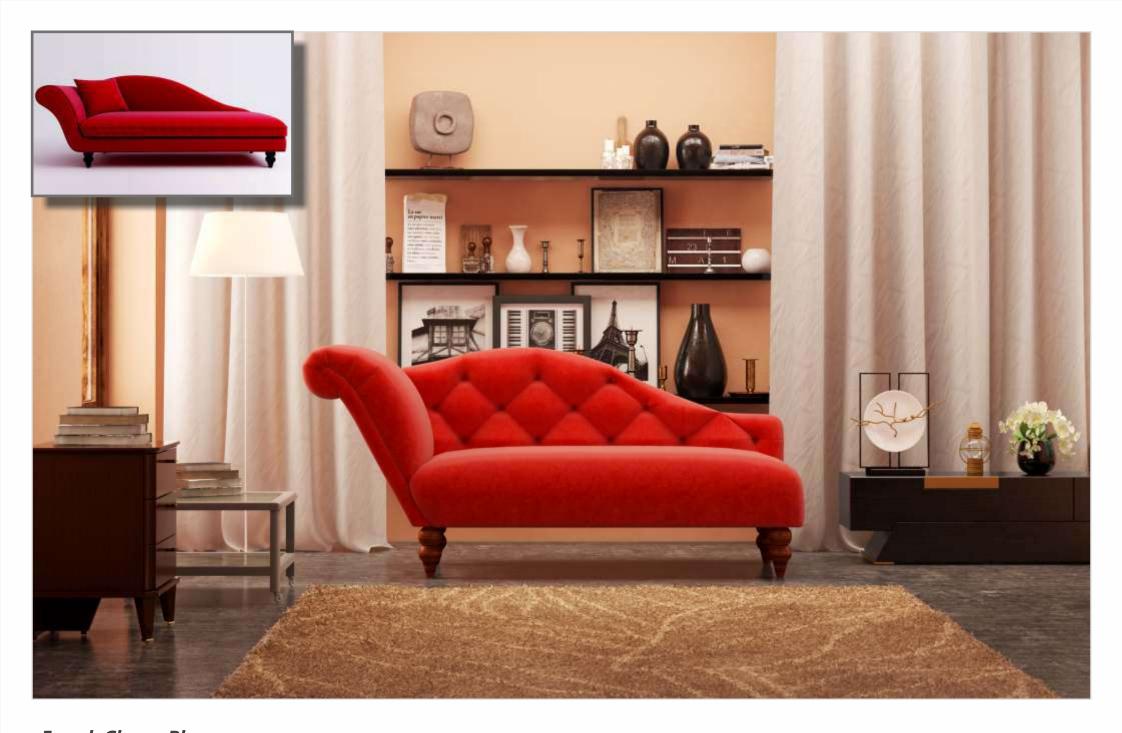




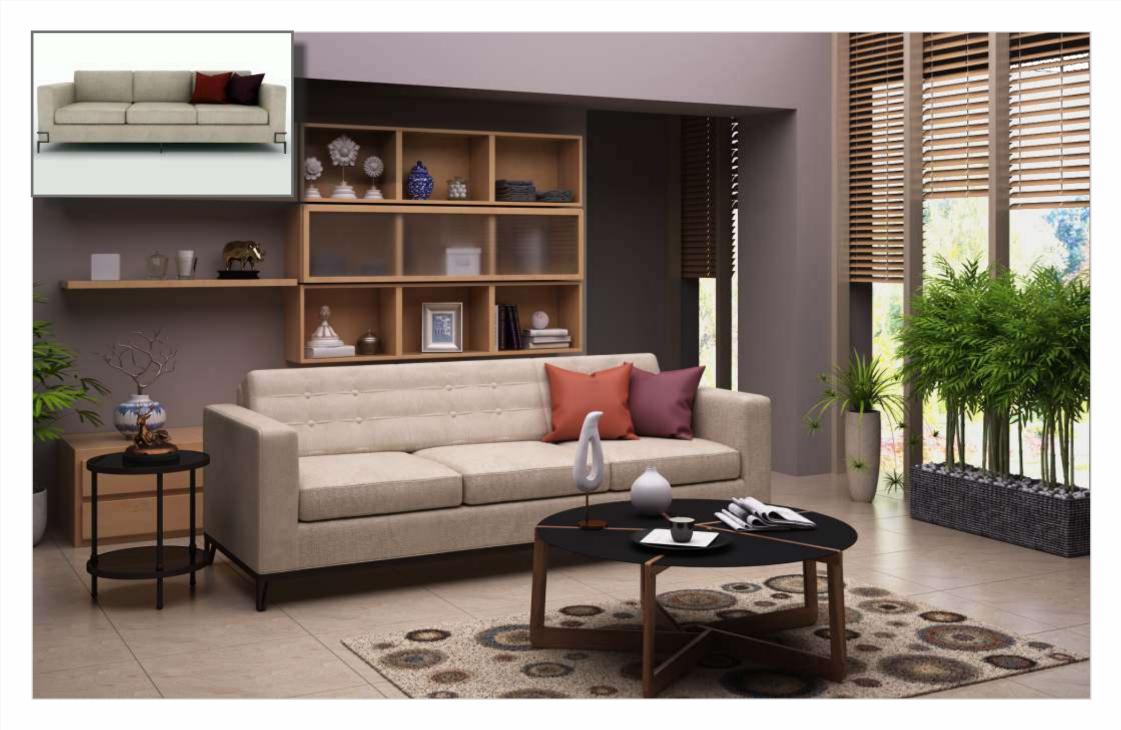








French Cherry Blossom - A red French beauty enhanced with extra cushioning and classy patterns transforming your monotonous day into a relaxing one.



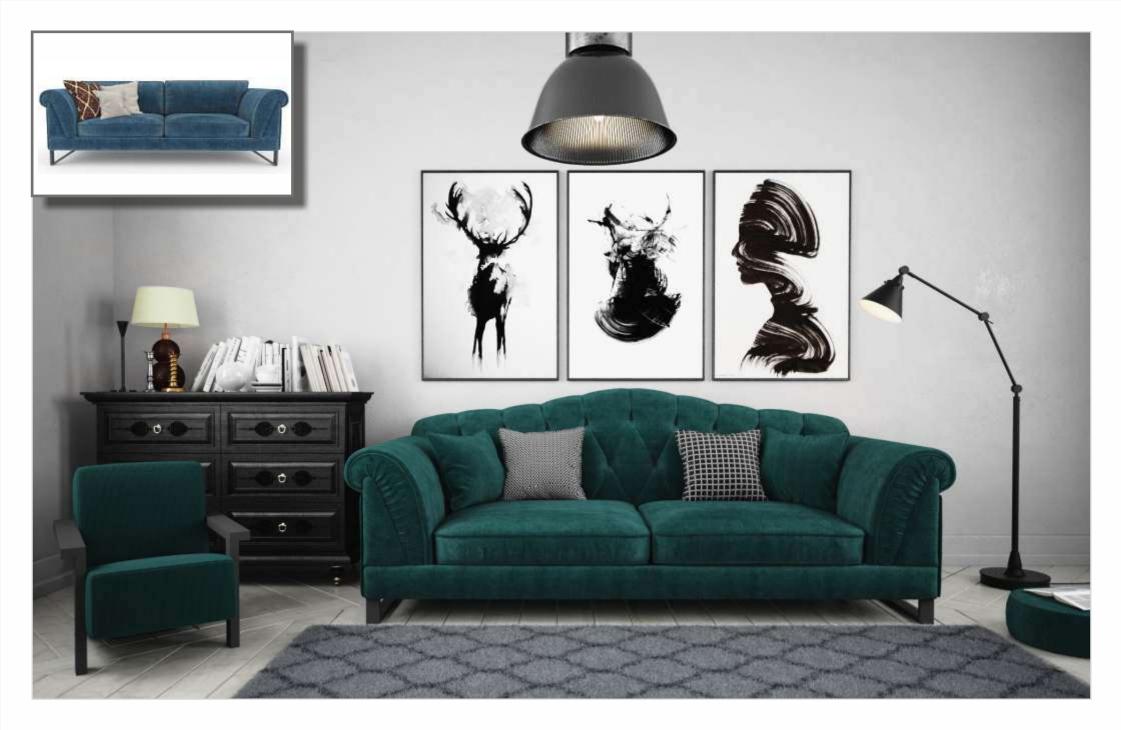
Retro - Fine - A perfect match of both the eras. A supreme back rest, modernizes the look while a vintage rustic design, creates a visual spectacle.



Milky Way Grey-diant - A lavish grey space filled with numerous twinkling stars coming together to create a spectacular constellation visual effect.



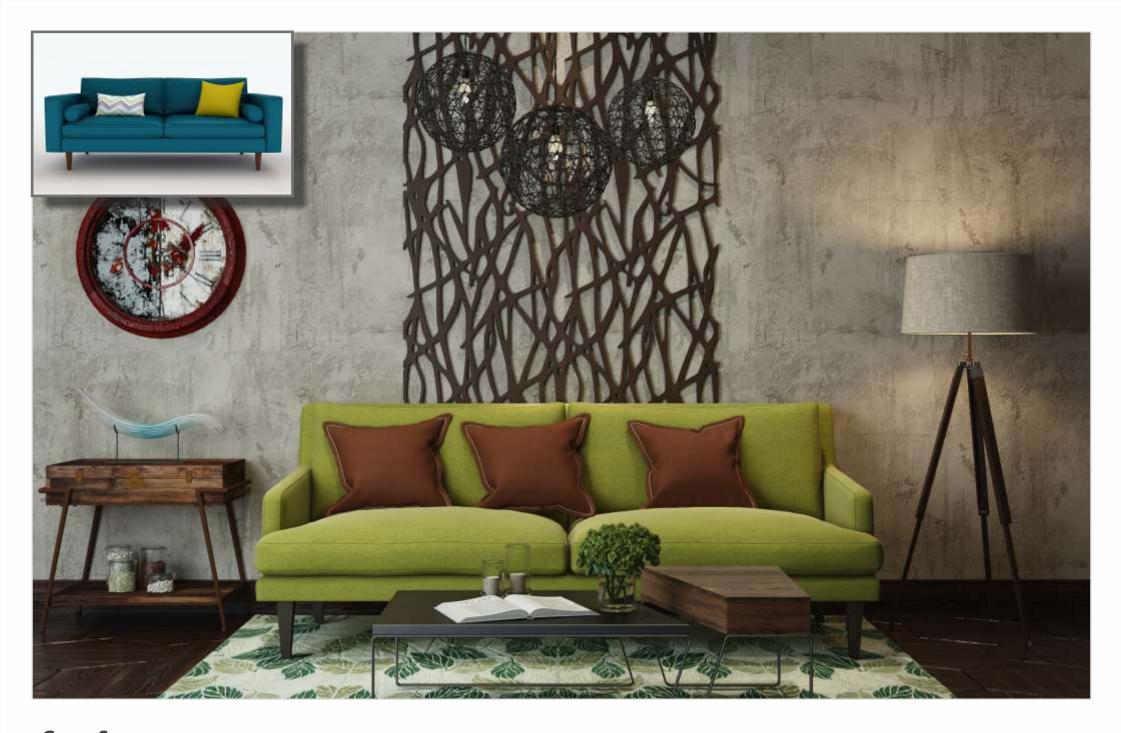
Modern Life - A well constructed modern age design with angular features upgraded to present cool vibes of today's era, resonating with the lifestyle of a modern family.



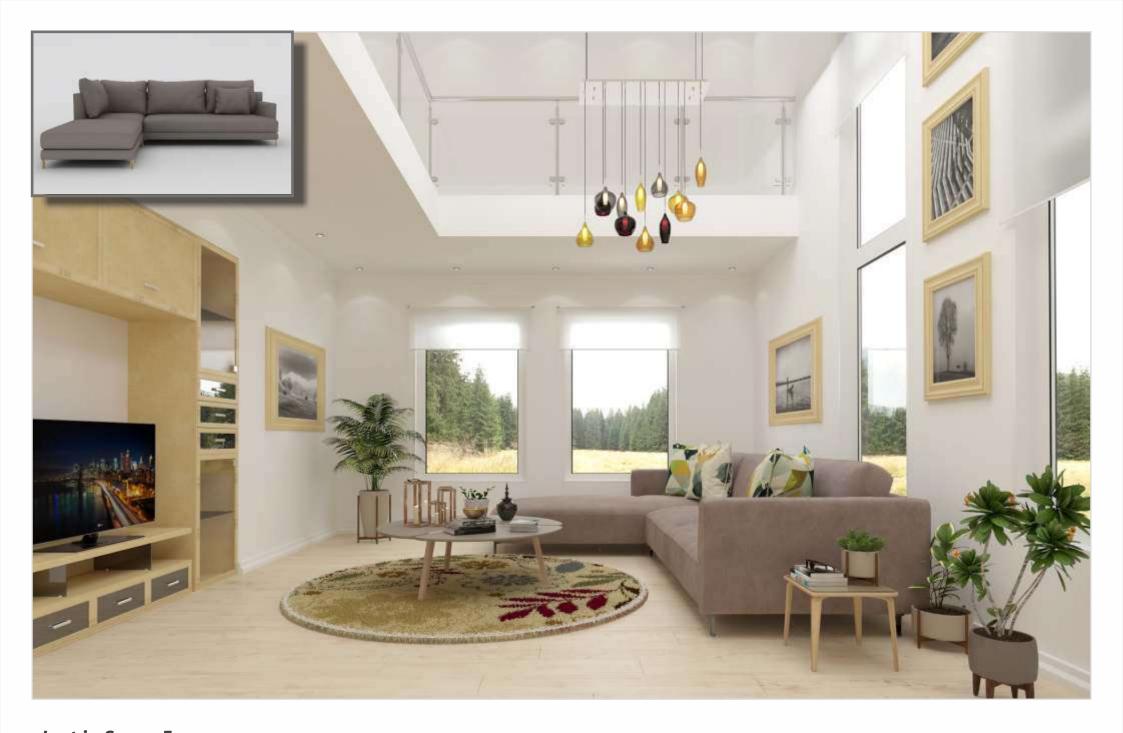
Aquatic throne - Dive into the ocean of comfort and relaxation feeling like a king of the aquatic world. Become the rightful heir to this throne.



Green Sprout - Sprouted from a white design is a new green leaf concept, one that redefines style and comfort.



Green Scape - A picturesque design of the beautiful green highlands swaying you away to a lush green paradise.



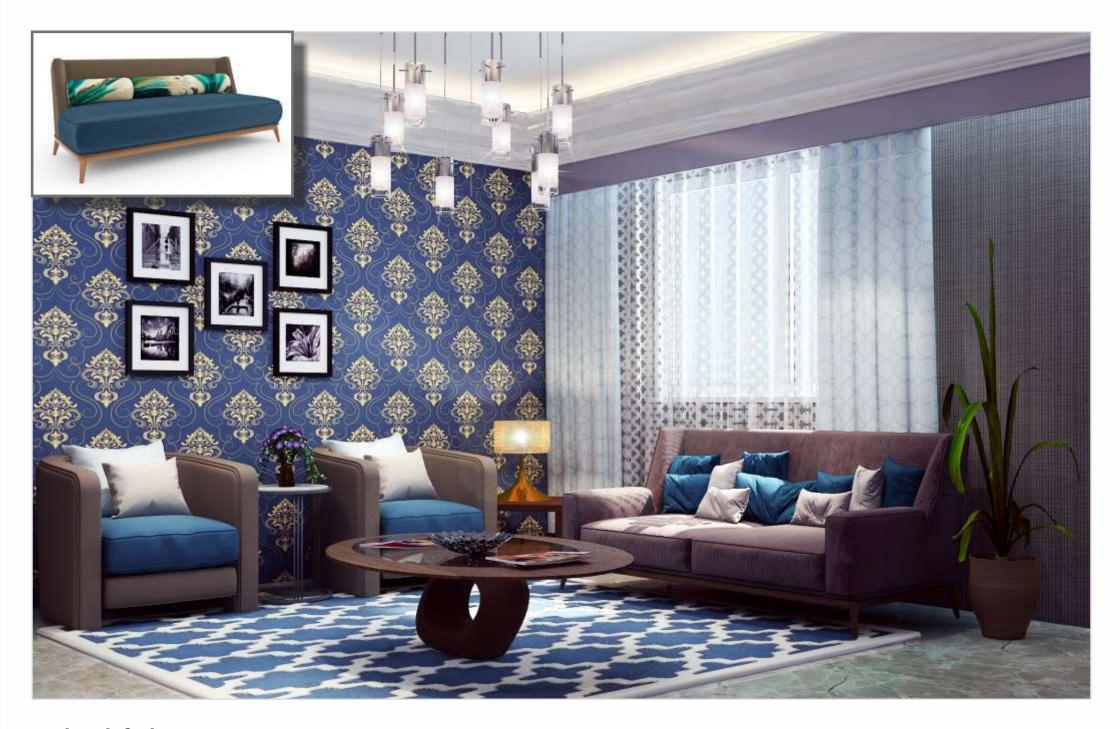
Lost in Space-Ex - An extra spacious L shaped, redesigned according to your taste and personality that takes you into a whole new world of rejuvenation.



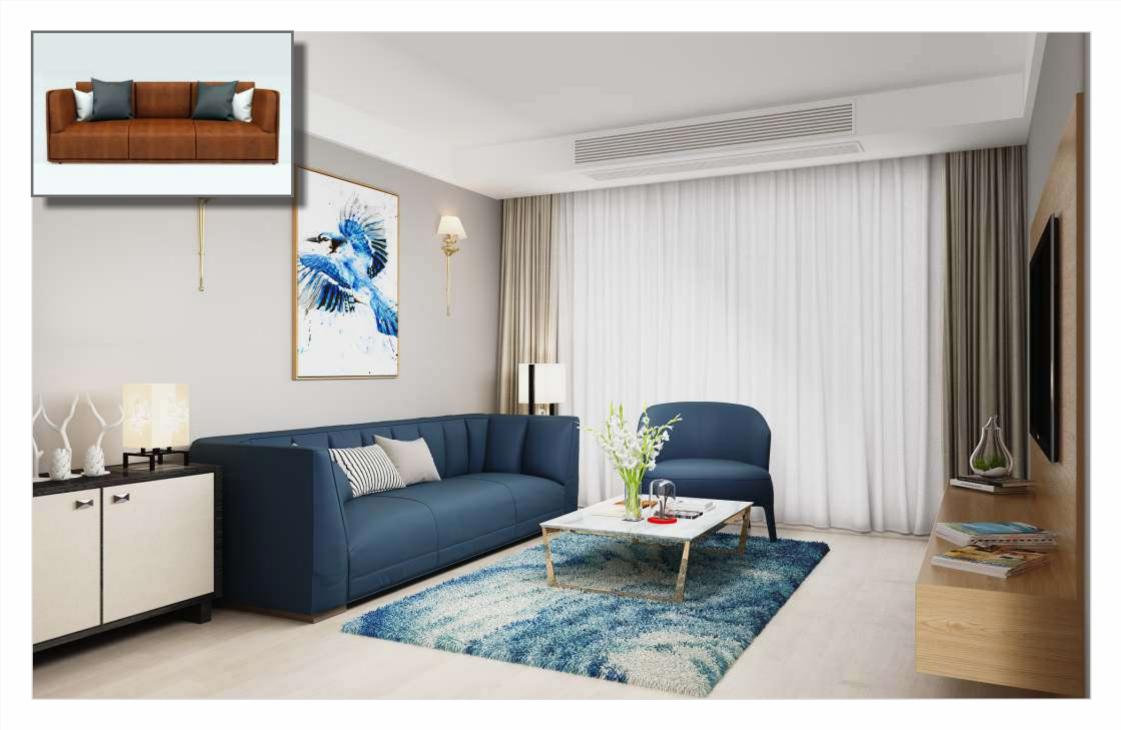
Grey Sand - The earthly color of sand lays the perfect foundation to a perfect design that takes you into the world of supreme relaxation.



Blue Pixel - On a white canvas blue pixels come together to create a picture perfect design elegantly framed with vibrant colours.



Urban lyf Ultra - An amalgamation of a sofa and bed with ultra cushioning gives the ultimate makeover to create a perfect two seater beauty.



Wet Blue - A beautifully crafted piece of leather tanned with chromium to give a distinct pale blue colour.



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